



Major Project

This is an ongoing project where I have chosen to design a Citroen Ds luxury land yacht. Looking into the latest technological developments, I also want to pay homage to the classic Ds giving it a new lease of life.



INSPIRATION

Starting any project it is essential to research and find inspirations to come up with new and innovative designs. After starting my investigation looking into van life culture and interviewing people who live that lifestyle I quickly discovered that there was a gap in the market for a luxurious campervan. The exterior design in campervans seems to be stuck in a continuous cycle of boxes on wheels so was a perfect opportunity for me to create something exciting. Nautical design was another avenue I wanted to tie into this project to add an extra element of luxury to the project.







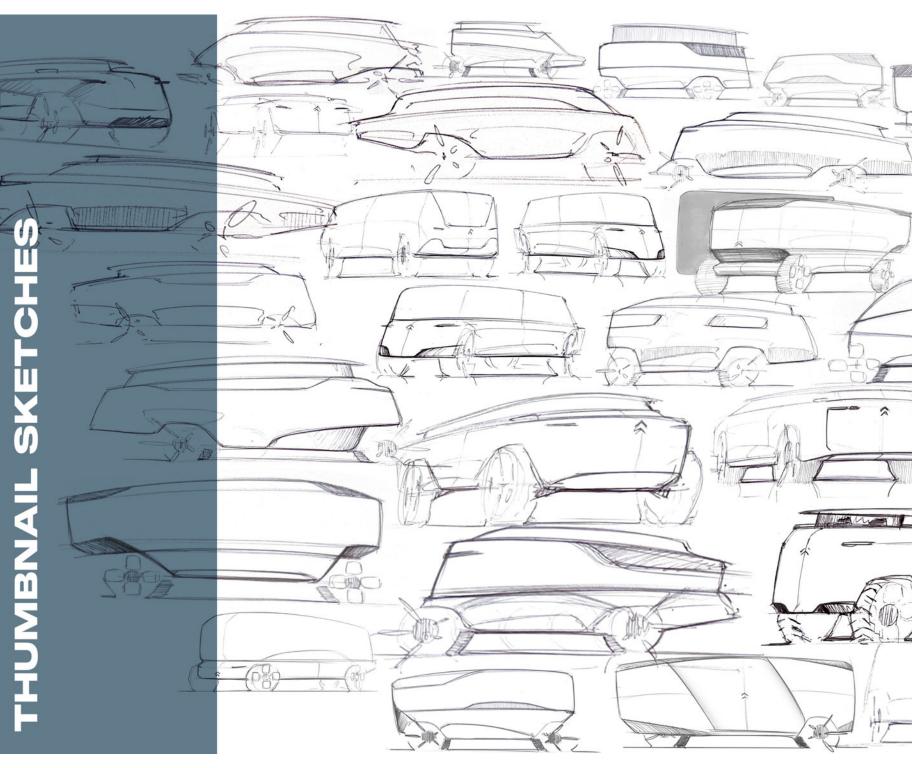


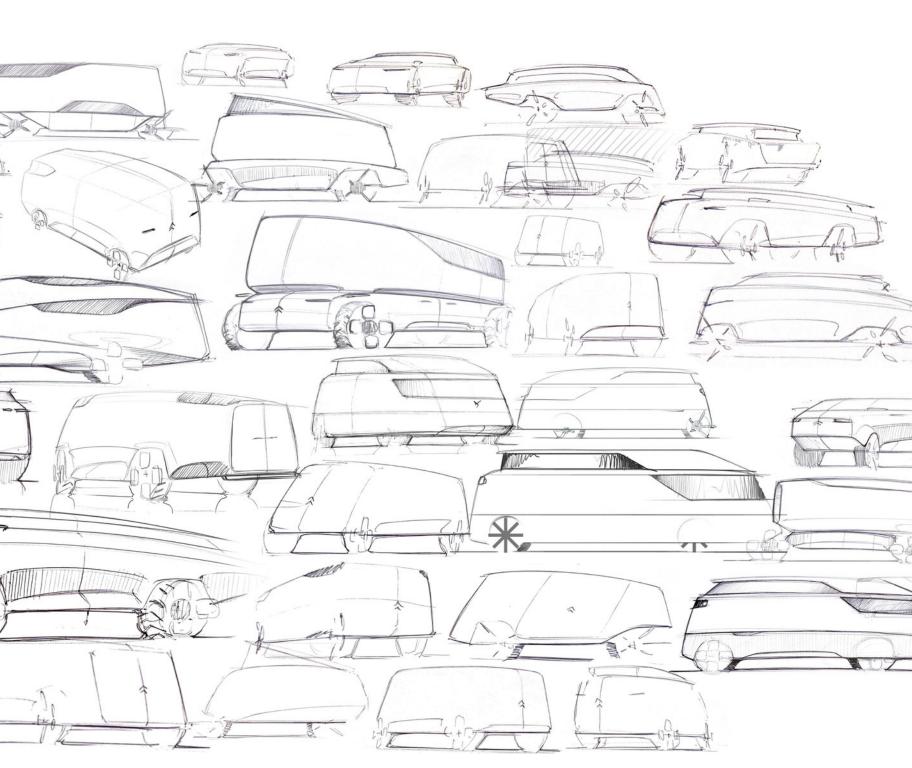


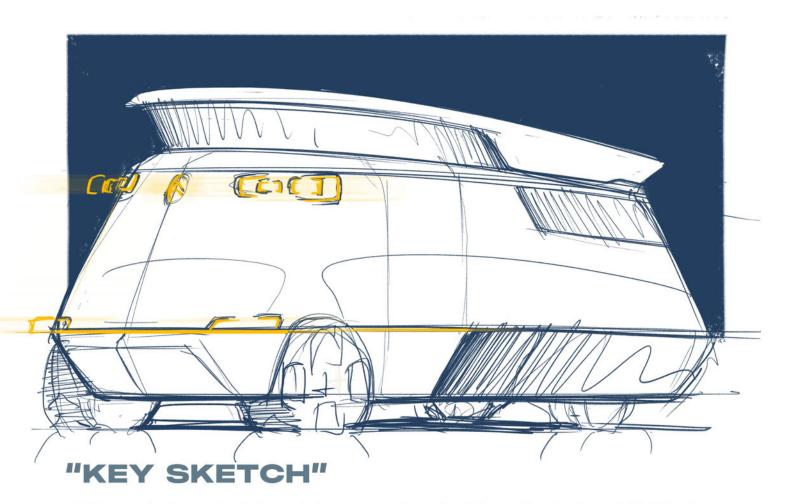












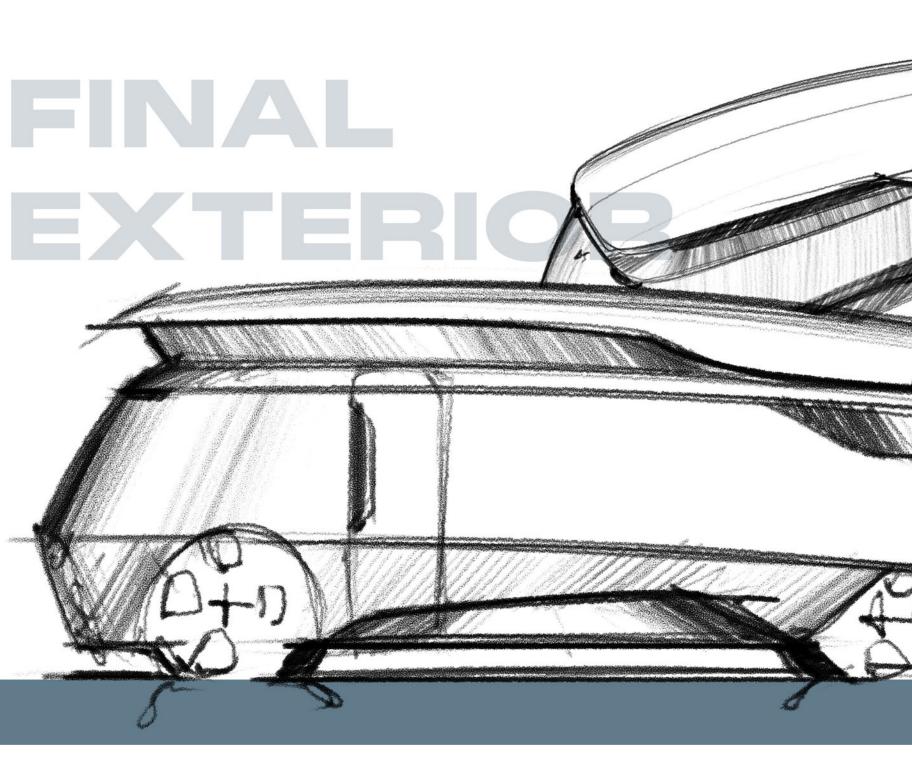
This was a fundamental point in my design process where after doing my thumbnails and initial ideas I started to find a direction I was happy to start exploring more. This design incorporated the the Citroen DNA but also had the nautical design aspects I wanted to include such as the long swooping roof and angled wrap-around glass.

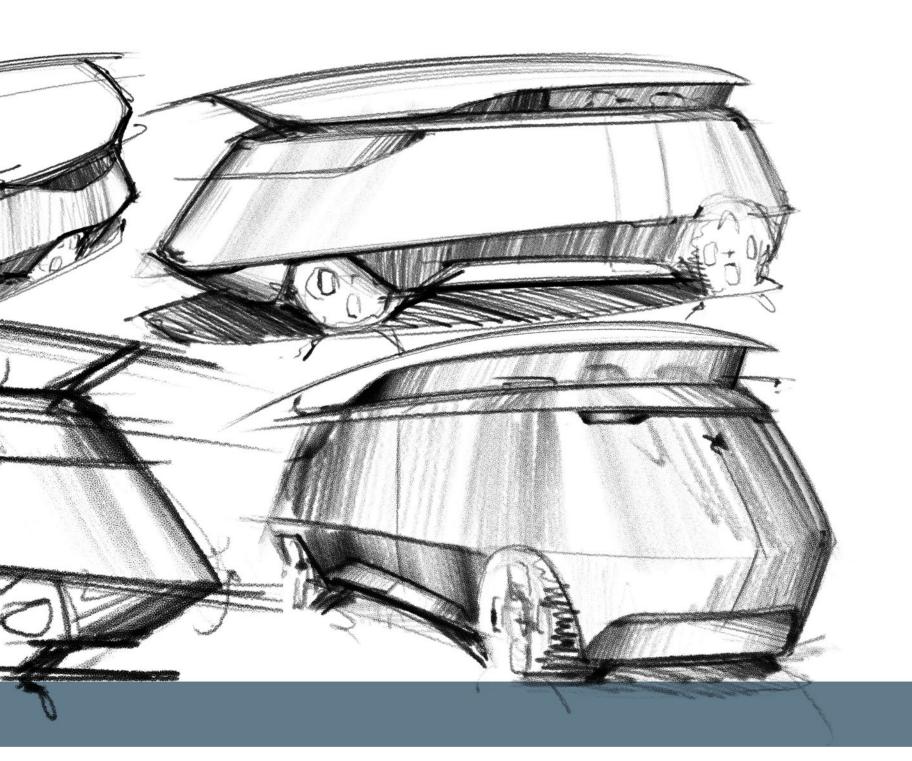


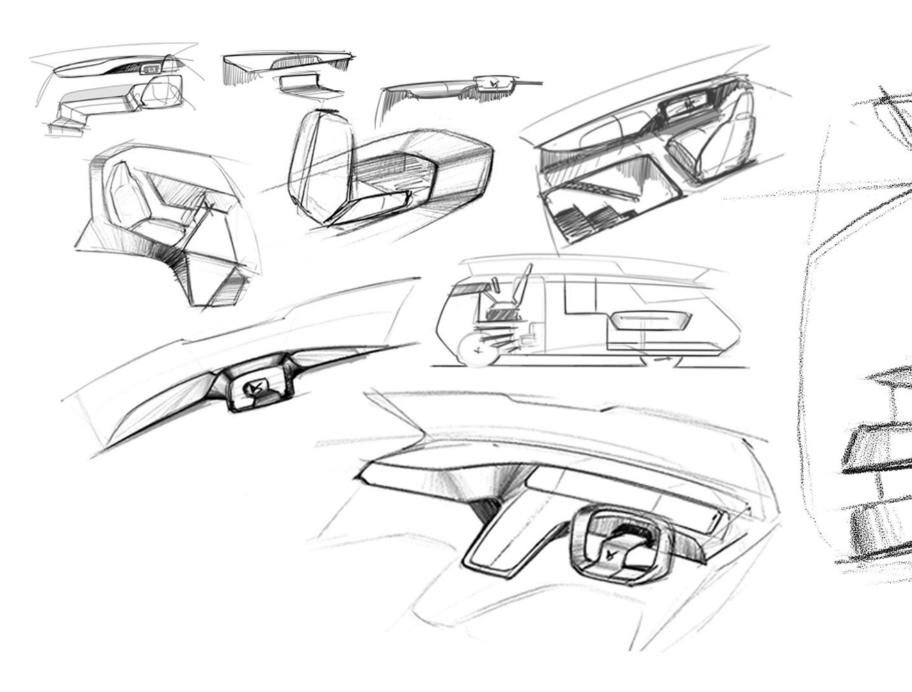
PHOTOSHOP SKETCHES

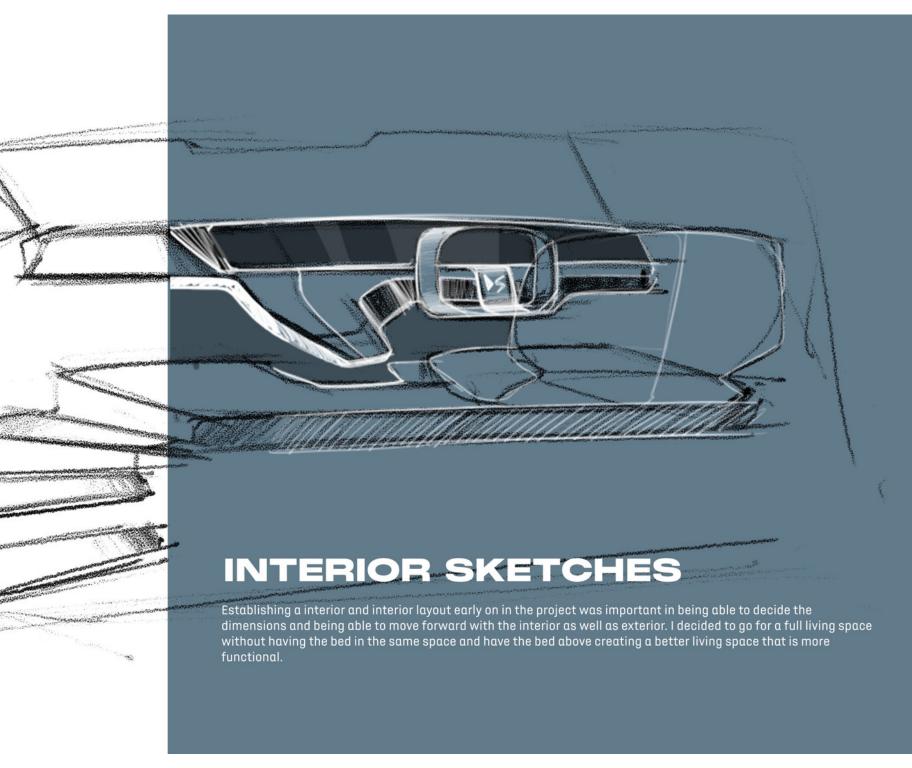


Series of Photoshop sketches of the evolution of my designs. The bottom left image was my moving closer to my final design with the pattern light and the smooth swooping roof which flows through into the window below.









Living Area

Driving Position

